

The PakThekedaar - 25 Posts Content Calendar

Brand Awareness (5 Posts)

Launch Post

Caption: Introducing The PakThekedaar – Pakistan's first one-stop quotation platform for all industrial materials. From cement to machinery, get the best prices in one place. Visual Copy: "Your Project. Our Materials. One Platform."

Why PakThekedaar?

Caption: No more endless supplier calls. With us, you get multiple quotations in minutes. Visual Copy: "Fast. Reliable. Cost-Effective."

All Materials in One Place

Caption: From steel, cement, tiles, machinery, paints, and tools – everything you need is now under one roof. Visual Copy: "Every Material. Every Project. One Solution."

Your Project Partner

Caption: Whether you're a contractor, builder, or factory owner – PakThekedaar is your trusted partner for industrial supplies. Visual Copy: "Build Smart with PakThekedaar."

Website Announcement

Caption: Our website is LIVE – Request your quotation today and get the best deals hassle-free. Visual Copy: "Visit www.pakthekedaar.com"

Service Highlights (5 Posts)

3-Step Quotation Process

Caption: Getting your quotation is as simple as 1-2-3. Visual Copy: Step 1: Select Material | Step 2: Request Quote | Step 3: Get Best Price

Bulk Orders

Caption: Need bulk industrial materials? We help you get the best value for large orders. Visual Copy: "Bigger Projects, Better Savings."

Trusted Suppliers

Caption: We only connect you with verified, reliable suppliers across Pakistan. Visual Copy: "Quality First. Always."

Time-Saving Solution

Caption: Stop wasting hours negotiating. Compare multiple quotations in minutes. Visual Copy: "Time is Money – Save Both."

Cost Transparency

Caption: No hidden charges, no middlemen. Just transparent quotations directly to you. Visual Copy: "Clear. Simple. Reliable."

Industry Education (5 Posts)

Material Spotlight – Steel

Caption: Why strong steel is the backbone of every construction project. Visual Copy: “Steel = Strength.”

Material Spotlight – Cement

Caption: Choosing the right cement grade can make or break your project. Visual Copy: “Strong Foundations Start Here.”

How to Choose Suppliers

Caption: Not all suppliers are created equal – here’s how to pick the reliable ones. Visual Copy: “Smart Choice = Successful Project.”

Industry Insight Post

Caption: Pakistan’s construction industry is growing – here’s why material sourcing needs modernization. Visual Copy: “Modern Problems. Modern Solutions.”

Safety Tip Post

Caption: Always use certified materials for industrial projects. It saves time, money, and lives. Visual Copy: “Safety is Non-Negotiable.”

Trust & Authority (5 Posts)

Testimonial/Review Post

Caption: “PakThekedaar helped us save cost and time on our factory project.” – A happy client. Visual Copy: “Trusted by Builders, Loved by Clients.”

Behind the Brand

Caption: Meet the team behind Pakistan’s most reliable industrial material platform. Visual Copy: “People Who Build Trust.”

Why Businesses Choose Us

Caption: Companies choose us because we bring reliability, transparency, and cost savings. Visual Copy: “Smart Business = PakThekedaar.”

Partnership Highlight

Caption: We partner only with trusted suppliers across Pakistan. Visual Copy: “Strong Partnerships = Strong Projects.”

Case Study Post

Caption: How PakThekedaar helped a construction company cut sourcing time by 60%. Visual Copy: “Real Results. Real Impact.”

Engagement + Campaign (5 Posts)

Poll Post

Caption: Which material do you need most often? Options: Cement | Steel | Tiles | Machinery Visual Copy: "Your Vote, Your Voice."

Quiz Post

Caption: Guess: How many hours does an average contractor waste finding quotations? (Hint: More than 10!) Visual Copy: "Knowledge = Power."

Giveaway/Offer

Caption: First 50 quotation requests get priority processing. Visual Copy: "Limited Time – Act Fast!"

Client Question Post

Caption: What's your biggest challenge in sourcing industrial materials? Comment below! Visual Copy: "Let's Solve It Together."

Recap Video/Reel

Caption: This month, we helped businesses get faster, easier, and cheaper quotations. Ready to try us? Visual Copy: "PakThekedaar = Your Project Partner."